

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,89

LIBRARY
RECEIVED



U. S. Department of Agriculture

JOSEPH

SCHMIDT

PRICE LIST
SPRING 1936



HARDY CHRYSANTHEMUMS

STERNBERGIA LUTEA

WATERLILIES ♦ LOTUS

PERENNIALS ♦ BULBS



YORKTOWN, VIRGINIA

Read This Page of Instructions



How to Care for Plants on Arrival

When plants have been transported considerable distance they often show the effect of such treatment, especially so if delayed in transit. When they have been packed three or more days their roots should be submerged in tepid water a few hours. This treatment will revive them sufficiently and they will be more likely to survive when planted out of doors or placed in pots. The moss may be removed or if the ground is dry it may be left intact and then planted. Thus treated, moisture will be conserved at the roots, which will be very beneficial. It is also well to make the soil fairly firm near the plants, which prevents rapid evaporation. **IT IS VERY IMPORTANT AND ESSENTIAL THAT THEY BE SHADED THE FIRST FEW DAYS AFTER PLANTING.**

Loss Due to Delay

In cases where shipments are delayed in transit and are apparently in bad condition, please follow instructions on packer's slip which accompanies each shipment.

In entering a complaint it is of great importance to give the date plants were received and state which varieties were injured and to what extent.

In taking such a course both correspondence and time are saved.

In adjusting claims we always keep in mind the importance of satisfied customers.

Our Endeavor

It is our desire to please by shipping healthy, strong plants, true to name, making prompt shipments, securely packed.

General Information

Terms of Sale



ORDER EARLY—All orders are acknowledged and filled in strict rotation and delivery is made as soon as plants are ready. It is well to state second choices and make a list of substitutions in case of shortage due either to plants being winter-killed or sold out.

TERMS—Remittance should accompany order in the form of bank draft, postal or express money order, or personal check. We do not ship or mail C. O. D. as it delays delivery and the quickest, fastest delivery is recommended in order that the plants will arrive in a healthy condition.

POSTAGE—All orders of \$1.50 or more east of Mississippi River are prepaid. Orders west of the Mississippi, add 10%. Due to the cost of packing on all orders less than \$1.50, please include 25 cents to cover postage and packing.

OUR RESPONSIBILITY—We hold ourselves responsible and shall gladly rectify such errors as omissions and miscount if notified promptly. We agree to supply strictly first-class stock, packed securely and in the most improved manner.

INFORMATION—We will be glad to answer your inquiries regarding care of plants, to give instructions for planting and to help you to the best of our ability with your garden troubles.

We shall appreciate your want lists as we are in a position to quote you attractive prices on Azaleas, and Broad-leaved Evergreens.

Hardy Chrysanthemums

NOVELTIES

Korean Hybrids

35 Cents Each

\$3.00 Per Dozen

DAPHNE—Single; height, 2 to 2½ feet. Midseason. An exquisite blending of Daphne-pink, with an underlying sheen of lilac-rose, enhanced with prominent golden stamens in the center.

CERES—A lovely combination of old-gold, chamoise-yellow, and soft coppery bronze. The mature flower petals appear as if dusted with gold. Handsome, sturdy plant producing a quantity of nicely formed, single flowers in branching sprays. 2 to 2½ feet. October 10.

MARS—Deep amaranth-red, changing to wine, overlaid with a velvety sheen. A distinct and striking color effect. 2 to 2½ feet. October 15.

KOREAN SPECIES—A lovely shell pink, daisy like flower. This is the parent of all the above. Handsome, artistic. Clumps at thirty-five cents (35c) each.

INTRODUCTION

AFTERGLOW—Our own introduction for 1935. A crimson bud unfolding into a goldenrod yellow with a reverse of crimson. The complete effect is a lovely bronze. Unusually hardy. October 5.

25 Cents Each

\$2.50 Per Dozen

NEW VARIETIES

25 Cents Each

\$2.50 Per Dozen

MRS. PHILLIPS—Large, daisy like, single pink flowers with a clear, golden center 3 to 4 inches across. An outstanding single variety noted for its freedom of bloom and hardness.

JEAN TREADWAY—Distinctiveness in color and growth, and extreme freedom are the outstanding features in this mum. The flower is large and of excellent substance. On opening the color is a lovely sparkling pink, with a dark, rose-pink center, but when fully open it becomes a soft lilac-pink shading to white. In full flower September 30.

CRIMSON SPLENDOR—New single. A magnificent variety producing masses of rich crimson maroon flowers, the color of which is intensified with deep garnet tones, contrasting effectively with a prominent golden center. Produces flowers fully four inches across in late September.

DAYBREAK—Soft shell-pink, single flowers almost 3 inches across. Strong and free growing. 2 feet.

GRANNY SCOVILL—Novelty. A lovely, large flower fully 4½ inches across and of nice, fluffy form. The color is a warm coral-bronze. Dwarf and branching growth, with healthy foliage. Needs some additional winter care as it is not too hardy. October 12.

AMELIA-AZALEAMUM or PINK CUSHION—An old variety recently renamed and brought to prominence owing to its early flowering characteristics. Blooms in September and continues until killed by frost. Dwarf compact plants which make fine border plants.

Button Pompons

15 Cents Each

\$1.50 Per Dozen

IRENE—A true pompon type, 1 to 1¼ inches in diameter. Color, pure white. Upright, wiry stems. Height, 3 feet. October 18-20.

MARGOT—The earliest white pompon. Flowers 1¼ inches in diameter. Rather dwarf. October 8.

BRIGHT EYES—Bluish white with apricot eye. Rather low. Blooms late.

DAINTY MAID—One of the most perfect button pompons, both in form and fullness. Color a pearly white. Height, 2½ feet. November 1.

PADOKA—A lovely salmon-pink button. Dwarf. Blooms early.

ETHEL—A bright red button pompon. Gorgeous in color and free flowering. Excellent as pot plant. Height 2½ feet. October 20.

LOVELY—A wonderfully rich velvety-red button, which when open shows a lovely shade of yellow at the base of the petals. Unusually hardy and a prolific bloomer. Mid-season.

MITZI—A buttercup-yellow button with a red center. Height 15 inches. Early.

ADIRONDA—A delicate shade of bronze. A very good early variety.

BONNIBEL—A very distinct pompon of orange-buff and free flowering. Flowers 1¼ inches in diameter. Dwarf. October 15.

MARILYN—Orange-tan in color. Flowers 1¼-1½ inches in diameter. Free flowering with a good upright stem. Height 3½ feet. October 24.

LITTLE TOT—A pale pink of very pleasing shade. All the side breaks flower freely and simultaneously, thus producing long attractive sprays. November 3. Height 2 feet.

WEE DOT—Very small, ¾ inches in diameter. Bright bronze in color. Dwarf and free flowering. October 25.

Pompons

15 Cents Each

\$1.50 Per Dozen

CAPTAIN COOK—Tall pink flowers with gold overlay. October 20.

COMETA—Large pink flower. Medium height. October 25.

LILLIAN DOTY—Medium early, ball shaped, light rose.

MRS. HARRISON—Dwarf, early flowering, pink.

PINK DOT—An intermediate pompon belonging to the mid-season group. White with bright pink center. October 12.

ADELAID—A mahogany pompon. Tall, mid-season.

BENOIT—A beautiful cerise pink, 15 inches high from pots. Best when disbudded. October 20.

RED DOTY—Mid-season pompon, tall and a rich red.

C. P. BULL—A vigorous grower. Tall bright yellow flower. November 1.

GLOMERO—An early pompon, opening yellow, changing to light bronze.

NEW YORK—Tall pompon, with incurved flowers of golden bronze. November 1.

UVALDA—Early dwarf, white, free flowering. October 10.

RED FLARE—New brick-red pompon, early and hardy.

YELLOW GEM—Ball shaped pompon, neat and attractive. Well formed, canary yellow flowers without shading and the growth is wiry and compact. Recommended for its dark green foliage.

GOLD MINE—Very bright yellow. Recommended highly. October 25.

RODELL—An early yellow pompon. Very serviceable for a second early yellow.

COL. Wm. SMITH—A dwarf, bronze pompon. Very lovely. October 25.

MRS. J. W. MARTIN—Crushed strawberry in color. One of the most beautiful varieties. Well adapted for garden use.

Single Mums

SHASTA—Tall, single, pure white flower with yellow center. October 25.

MRS. BUCKINGHAM—A medium single pink. Mid-season.

FIRELIGHT—An early single, terra cotta red.

GARNET—Bright crimson, unusually hardy. Medium tall. October 25.

ALICE HOWELL—A beautiful shade of orange-yellow. Early as well as free flowering.

BRONZE BUCKINGHAM—A golden bronze which makes a striking display. Mid-season.

OCTOBER GIRL—Single or semi-double flowers. Pink on opening, becoming shaded with lavender when fully opened. Very prolific flowering, vigorous and branchy habit. October 1.

Hardy Decorative

NORMANDIE—Cream white, double. Early bloomer. Medium height.

GANNA—A bright pink in color; strong robust growth. Free flowering October 12.

MURILLO—An early variety, flowers October 12. Strong grower and very hardy. One of the best shades of pink among the early hardies.

OLD HOMESTEAD—Bright pink, frosted with silver. Unusual. Tall. October 15.

FRANCES WHITTLESEY—Stocky-dwarf. Rich bronze and garnet. Just right for the fall garden. Starts blooming in late September.

YELLOW NORMANDIE—A bronze yellow sport from Normandie. A beautiful color and very desirable where early flowers are required. September 10.

RUTH CUMMINGS—Color reddish bronze with terra cotta shadings aging to a soft bronze. October 15.

GLADA—A soft pink approaching light salmon. Flowers profusely the last of September.

ZAZA—Yellow with orange at the base of the petals. Dwarf habit.

MULDOON—A purplish amaranth in color. Free flowering and good growth. October 12.

WOLVERINE—A seedling from Normandie. A beautiful yellow and very desirable where early flowers are required. September 10.

Anemones

MARIETTA—Color, soft pink throughout, very full cushion. Diameter of flowers 5-6 inches. Height 3½ feet. A beauty for floral arrangements.

MAYELLEN—Color, cerise pink with yellow anemone center. Continuous flowering from September 15 to November. Height 2 feet.

Large

OCONTO—The large blooms are produced on strong stems. Requires a crown or early bud. Height 4 feet. Select bud about August 25. Matures October 25.

PACIFIC SUPREME—An early pink with reflexing petals.

SMITH'S ENCHANTRESS—An early incurved pink.

MAJOR BONNAFON—Incurved yellow. Medium. Mid-season.

PRIDE OF PACIFIC—A late incurved pink.

Perennials

Anchusa

MYOSOTIDIFLORA—A distinct dwarf perennial variety from Russia with clusters of charming blue flowers, resembling Forget-Me-Nots. An effective rock plant for shady places. 1 foot.

25 Cents Each

\$2.50 Per Dozen

Alyssum

SAXATILE COMPACTUM—An indispensable plant for the rockery or border, growing 1 foot high and producing in May, masses of broad, flat heads of bright yellow flowers.

25 Cents Each

\$2.50 Per Dozen

Aquilegia-Columbine-Dobbies Imperial

HYBRIDS—One of the finest long-spurred mixtures yet introduced. Has a wide variety of delicate pastel tints in extra long spurred, perfectly formed flowers.

25 Cents Each

\$2.50 Per Dozen

ASTER-ST. EGWIN—A pleasing rose pink; very free blooming. Compact habit.

15 Cents Each

\$1.50 Per Dozen

ASTER-CLIMAX—The fine Michaelmas Daisy blooming in September. The flowers are lavender-blue. 3 feet.

15 Cents Each

\$1.50 Per Dozen

ARABIS-ALPINA (double)—In the spring this is a sheet of pure white. Very dwarf and low growing which makes it valuable for the rockery and is commonly used for edging. Foliage is grey-green. 6 inches.

25 Cents Each

\$2.50 Per Dozen

Campanula-Bellflower

CALYCANTHEMA—(Cup and Saucer) Mixed. Tall erect growing plants completely covered with large cup and saucer shaped flowers. Flowers during May and June. One of the loveliest of biennials and a perfect plant for the old fashioned hardy garden. Excellent cut flower.

25 Cents Each

\$2.50 Per Dozen

GARGANICA—A gem for the rock garden. Forms a low spreading tuft which in June is covered with starry light blue flowers having a white eye.

30 Cents Each

\$3.00 Per Dozen

Eupatorium

COELESTINUM (Hardy Ageratum)—This is a fine border plant and is especially valuable as it gives a rich show of lavender bloom in August and September when this color is scarce in the garden. Fine for cutting.

15 Cents Each

\$1.50 Per Dozen

Delphinium

BLACKMORE AND LANGDON STRAIN—Selected as one of the best English strains. Extra large flowers. A blending of rich blues.

25 Cents Each

\$2.50 Per Dozen

Dicentra

SPECTABILIS—The old fashioned bleeding heart. An established favorite that is always in demand. Graceful drooping branches, filled with deep-rose hearts.

30 Cents Each

\$3.00 Per Dozen

Digitalis

THE SHIRLEY-GIANT HYBRIDS—Spikes five feet tall. Colors range from white to dark crimson, many attractively dotted with crimson and chocolate.

25 Cents Each

\$2.50 Per Dozen

Gysophila-Bristol Fairy

BRISTOL FAIRY—A great improvement over all other double Baby's breath. Unrivalled as a cut flower. Gives a misty dainty appearance to the border. 3 feet tall.

2 Year Plants.....30 Cents Each

3 Year Plants.....50 Cents Each

Heliopsis

SCABRA—Large semi-double orange-yellow flowers on long stems, which last exceptionally well when cut. Bloom over a long season.

15 Cents Each

\$1.50 Per Dozen

Hesperis

SWEET ROCKET OR DAME'S VIOLET—Mixed. Fragrant spikes of phlox-like flowers blooming in spring. Good cut flower.

15 Cents Each

\$1.50 Per Dozen

Heuchera-Coralbells

BRIZOIDES—Compact clumps of attractive green foliage from which arises slender stems bearing dainty coralbells. Continuous shower of bloom for months.

25 Cents Each

\$2.50 Per Dozen

PLEU DE FEU—Very large, rich scarlet flower. An outstanding addition to the list of rockery plants.

25 Cents Each

\$2.50 Per Dozen

Oenothera-Evening Primrose

MEXICANA—A low-growing plant that succeeds anywhere. Bears a profusion of blush white or pink cup-like blooms.

15 Cents Each

\$1.50 Per Dozen

Pentstemon

BARBATA HYBRIDUM—From shell-pink to purple. Two foot spikes of dainty snap-dragon like flowers. Effective in the border and useful for cutting.

15 Cents Each

\$1.50 Per Dozen

Phlox Decussata

MISS LINGARD—Waxy white bloom with faint lavender eye. The earliest phlox to bloom.

15 Cents Each

\$1.50 Per Dozen

ASSORTED VARIETIES—Many of the best varieties on any list.

15 Cents Each

\$1.50 Per Dozen

Phlox Species

DIVARICATA CANADENSIS—Lavendar-blue flowers on 10 inch stems, blooming in early spring.

20 Cents Each

\$2.00 Per Dozen

Phlox Sublata

ATROPURPUREA—A bright crimson purple. Entirely new. A strong grower.

20 Cents Each

\$2.00 Per Dozen

G. F. WILSON—Soft lavender.

20 Cents Each

\$2.00 Per Dozen

VIVID—Bright pink with brighter eye. The best dwarf phlox.

20 Cents Each

\$2.00 Per Dozen

Physostegia

VIVID—Brilliant pink. Very desirable for a cut flower and use in a medium border.

3 for 15 Cents

50 Cents Per Dozen

Polemonium

REPTANS (Greek-valerian)—Its showy bright blue flowers on the dwarf spreading plant make a fine appearance in the rock garden.

25 Cents Each

\$2.50 Per Dozen

Pyrethrum-Painted Daisy

KELWAY STRAIN—Giant flowered pink and red.

20 Cents Each

\$2.00 Per Dozen

Salvia

FARINACEA—Long spikes of light blue. Blooms all summer. Needs protection.

15 Cents Each

\$1.50 Per Dozen

Shasta Daisy

Well known perennial. Large flowered.

15 Cents Each

\$1.50 Per Dozen

Tunica

SAXIFRAGA (Double)—Dwarf border or rockery plant with double pink flowers. Resembles tiny roses.

25 Cents Each

\$2.50 Per Dozen

Veronica-Speedwell

AMETHYSTINA—Rich amethyst-blue spikes rising from tufts of dark green prostrate foliage. Makes a vivid spot of color. May or June.

20 Cents Each

\$2.00 Per Dozen

RUPESTRIS—One of the most useful for the rock garden. Forms mats of deep green. Foliage is completely hidden in May with clouds of rich deep blue flowers.

20 Cents Each

\$2.00 Per Dozen

NOVELTIES

Dwarf Asters

MAJORIE—A charming plant of compact habit bearing large flowers of bright rose-pink. Mid-September. 1 foot.

SNOWSPRITE—A very dwarf early fall flowering variety forming compact clumps. These are smothered with large semi-double white flowers. Early September. 1 foot.

VICTOR—The dwarfest of all and very pretty. The flowers are of good size and of a beautiful, clear, pale lavender-blue. A charming rock plant. Early September. 8 inches.

30 Cents Each

\$3.00 Per Dozen

Campanula

POSCHARSKYANA—A delightful native of Siberia. The plants are a mass of blue star-like blossoms. A very profuse bloomer and vigorous grower. Claimed to be better than garganica.

35 Cents Each

Hardy Annuals

BELLIS-PERENNIS (English Daisy)—Mixed colors.

PANSY—Maple leaf Giants. Largest strain of all.

VERBENA-BEAUTY OF OXFORD—One of the finer introductions of recent seasons.

50 Cents Per Dozen

Waterlilies

Attraction—One of the finest hardy lilies yet introduced. Large flowers of amaranth red. Free flowering and a vigorous grower. **\$1.50 each.**

Chromatella—Yellow Marliac. This well known variety is recommended for beginners. Sulphur-yellow flowers in great numbers. **75 cents each.**

Comanche—This flower opens an apricot blend, changing to amber-red as the bloom ages. The most free blooming of all hardy lilies. **75 cents each.**

Conqueror—Large flowers consisting of fine red striping on white background. Effect is rose. **75 cents each.**

Dream—Flesh pink fading to white at tips of petals. Very vigorous growers. **75 cents each.**

Eugenia de Land—Soft pink flowers with pointed petals. Like Rose Arey, but lighter in color. **75 cents each.**

Gladstone—Large free blooming white. Lovely double white blossoms with yellow centers. **75 cents each.**

James Brydon—Beautiful cup shaped rose colored blooms. Reddish foliage. **\$1.00 each.**

Rose Arey—Fine deep pink. A general favorite. Floating flowers with pointed petals. **75 cents each.**

Sunrise—The finest yellow of all. Huge blooms held clear of the water and the lower petals reflex to the stem, making a very large flower. Vigorous grower. **\$1.50 each.**

William Doogue—Shell-pink, cup-shaped blooms. For the person who wants something a little different. **\$1.50 each.**

White Marliac—A good free blooming white. Easy to grow and has large white flowers with yellow centers. **75 cents each.**

Lotus

Egyptian Lotus—Huge umbrella-like leaves, 3 feet above the water with flowers 10 inches in diameter which are possessed of a truly oriental fragrance. The flowers are held above the foliage. The double varieties resemble huge peonies, sometimes the bloom is a foot in diameter. They are easily grown, requiring only shallow water, rich soil and full sunshine.

SPECIOSUM—A single pink variety. **\$1.00 each.**

SHIROMAN—Double white. **\$1.00 each.**

Pekinensis—Rubrum Plenum, double red. **\$2.00 each.**

Sternbergia Lutea

(Fall Crocus)

15 Cents Each

\$1.50 Per Dozen

Gladioli

Cut Flower Mixture—30 Cents Per Dozen

\$2.00 Per C

Cannas

The President—Large red cannas. **50 Cents Per Dozen.**

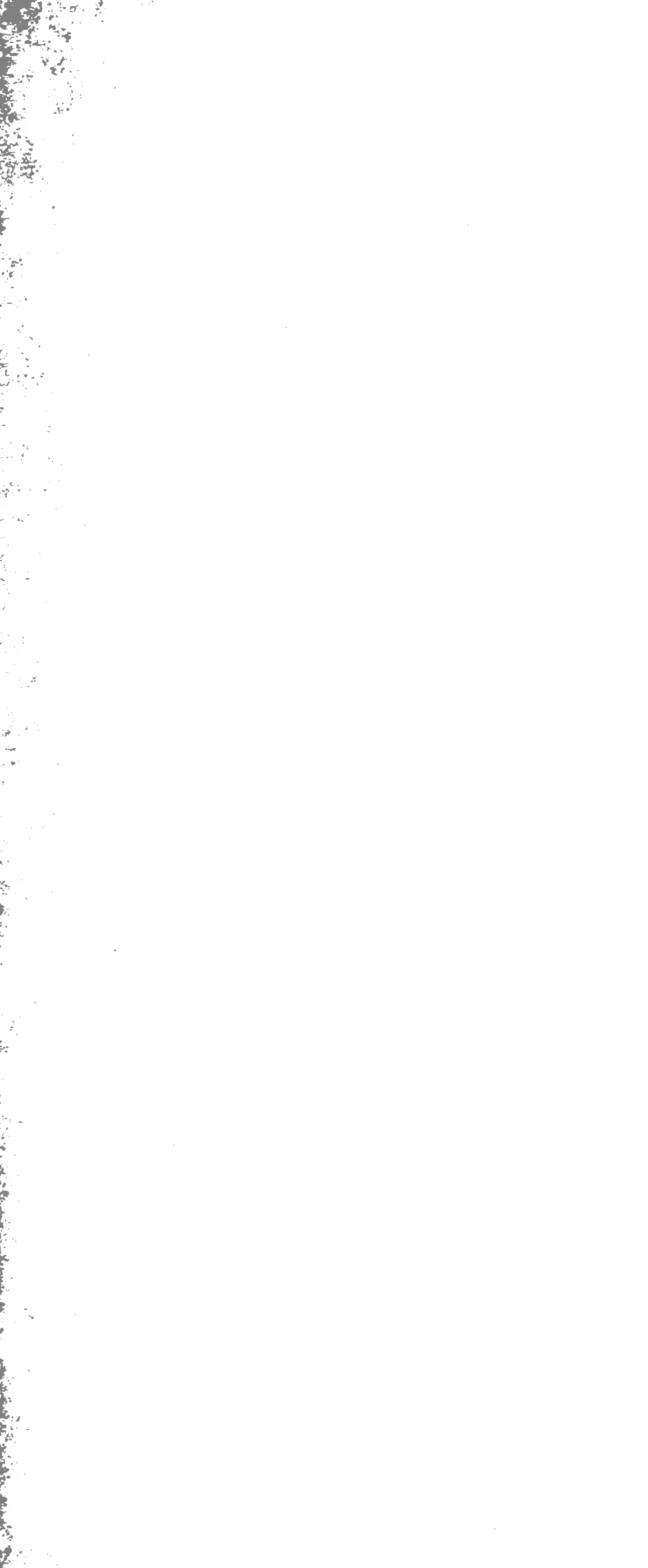
Dahlias

Jane Cowl—A copper bronze. One of the loveliest varieties.

Fort Monmouth—A purple maroon in color.

Ida Perkins—A lovely white.

25 Cents Each



FRANKLIN PRINTING CO..



NEWPORT NEWS. VA.